

THE STAR—A large newspaper with the largest circulation of any journal between Texarkana and Little Rock, covering the Hope territory with two rural subscribers for every one in the city.

Hope



Star

THE WEATHER
Arkansas—Generally fair and
cloudy Wednesday night and
Thursday.

VOLUME 32—NUMBER 275

State of Hope founded 1899; Hope Daily Press, 1927; Consolidated as Hope Star, January 18, 1929.

HOPE, ARKANSAS, WEDNESDAY, SEPTEMBER 16, 1931

(AP)—Means Associated Press.
(NEA)—Means Newspaper Enterprise Ass'n.

PRICE 5c COPY

TRANS-PACIFIC FLIERS SAFE

Find Body of Missing Connecticut Yachtman Allen and Moyle Found on Island By Coast Guard

Benjamin Collings Is Found Murdered Off of Long Island

Reported Taken From Yacht Last Thursday by Hysterical Wife

MURDER A MYSTERY

District Attorney Begins Search for Two Men Suspects

HUNTINGTON STATION, N. Y.—Waters of Long Island Sound Wednesday morning gave up the body of Benjamin F. Collings, Stamford, Connecticut yachtman, reported missing last Thursday by his wife from their cruiser Penquin.

Bound hand and foot with a hole in hole in his forehead and his throat slashed the body face downward was found in the sand off the Marshall Field estate by policemen, thus lending credence to the fantastic tale of his widow, who said that she was abducted and subjected to indignities by the two men who killed her husband.

District Attorney Blue of Suffolk county assumed jurisdiction and began search for the men described as a young old man and to question again.

Stanley Ends His Series of Lectures

Discusses the Merchant's Problem of Quick Turnover, Tuesday

Henry W. Stanley's lecture series in behalf of the wholesale firms of Dallas, Texas, was curtailed Tuesday night on account of the heat and unsatisfactory attendance. Mr. Stanley may return for the third day's engagement later in the fall, however.

The speaker, who is chief of the Extension Division of the Dallas Chamber of Commerce, told Tuesday night's meeting that while the monetary standard has a certain effect on business, a much larger effect is exerted by the merchants themselves in watching their turnover in goods.

"Money has been somewhat tighter this year," Mr. Stanley said, "on account of the failure of certain national banks last year, resulting in the withdrawal from circulation of one billion dollars in bank notes secured by these institutions. As there was only ten billions in American money all told, this shrinkage amounted to 10 per cent of the whole."

Turning to the problem of the merchant, Mr. Stanley said, "The pulse of profit. People do not buy things—they buy effects. They do not buy pianos and radios; they buy the thrill of music. They don't buy automobiles; they buy transportation to far places.

"Turnover, therefore, is achieved only by careful buying and a strict watch over stocks. You will recall that some years ago when Henry Ford found he needed \$75,000,000 at once, he squeezed his cash out of his business. He had at that time enough spare parts and supplies to run his factories for 30 days. Today he has only enough for five days. Ford has increased his turnover six times. He has made \$1 do the work of \$6."

Mr. Stanley said that the average turnover of successful stores was something like this: Meat markets 7½ times a year; tobacco stores 5; groceries from 10 to 40; department stores from 1.5 to 4; women's ready-to-wear 6; auto tire and accessory stores 5.5.

Four Die As Mail Plane Falls in Bay

Ship Bursts Into Flames Shortly After Take-Off Wednesday

OAKLAND, Calif.—(AP)—The Boeing airmail plane, leaving here early Wednesday morning for Seattle, Wash., caught fire shortly after the take off and plunged into San Francisco Bay with three passengers and the pilot.

The dead are Kirk Herre of the Seattle Star; W. H. Diesel of San Francisco; F. I. Sheehan of San Francisco and the pilot, Bou Boudrois, a former army pilot.

Cause of the accident had not been determined.

Quizzed as Broker Vanishes



It was a weird tale of modern-day pirates who boarded their yacht in Long Island Sound and threw overboard her husband that was told by pretty Mrs. Benjamin F. Collings when she was questioned by authorities at Mineola, N. Y. Here she is shown (right) leaving police headquarters with Miss Helen Collings, a sister of the missing yachtman.

Governor Quizzed By Grand Jurors

Pulaski County Body Calls Thirty Seven Witnesses to Noon Wednesday

LITTLE ROCK.—(AP)—Governor Parrell and Guy Freeling, his secretary, were among nine witnesses called before the Pulaski county grand jury Wednesday in its investigation of county financial affairs.

While the grand jury made no announcement as to the trend of the inquiry it reported that some of the witnesses called were called before the grand jury Wednesday.

Texas Mayor Slain As He Disarms Man

Moody Ramsey Killed at Ennis by Unidentified Assailant

ENNIS, Texas.—(AP)—Mayor Moody Ramsey, 55, of Bardwell, was shot twice through the body at his home Monday night when he attempted to disarm a man who menaced him with a pistol.

His assailant drove up to the Ramsey residence in an automobile and walked into the yard asking for information concerning the residence of another man. Suddenly he drew a pistol and ordered Ramsey to throw up his hands.

Instead, Ramsey tried to grab the pistol. The man fired two shots, one striking Ramsey in the lung and the other in the shoulder. The man then ran into the automobile and drove away.

Mrs. Welborn Opens Her Studio in Music

Mrs. John Welborn announced Wednesday the opening of her studio in piano, organ and voice, at her residence near the new high school building on South Main street.

Mrs. Welborn, who taught here last year, has been spending the summer as a member of the music faculty of Henderson State Teachers college, Arkadelphia. She is a member of the state music board, and former organizer for radio station KTHS, Hot Springs.

Night Football Is Assured This City; First Game 25th

Ashdown to Oppose Bobcats in Season's Opening Contest

60,000-WATT LIGHT

Five Great Standards to Be Erected on Either Side of Field

Night football will be played in Hope this season.

Coach Wilkin announced Wednesday that contract had been signed for the immediate installation of lights with Shreveport equipment houses on the playing field at the new high school building, and the first game of the season, against Ashdown, will begin at 8 o'clock Friday night, September 25.

Committees have succeeded in financing the down payment on the lighting equipment through the sale of two \$5 season tickets to a group of local men and women. Additional sales at \$10 a pair are needed, however, and the solicitation of the city will be continued this week and next.

Coach Wilkin said the new equipment will produce 60,000 watts of light on the playing field, as powerful a lighting plant as on any football gridiron in the state.

There will be five poles 60 feet high on each side of the field. Each pole will support four reflectors. Each reflector will have one 1,500-watt lamp. This will give 6,000 watts per pole, 30,000 watts from each sideline, and a total capacity of 60,000 watts.

The down payment has been met, and the school athletic association is under contract to pay the balance in 30, 60 and 90 days from the date of installation.

Accidental Shot Kills Texarkanian

H. H. Weaver Is Killed as Gun Discharges While He Cleans Weapon

TEXARKANA.—Howard H. Weaver, about 30, St. Southwestern Railway company boilermaker, was fatally wounded at noon Tuesday when the shotgun he was cleaning apparently accidentally discharged in the back yard of his home at 2623 Walnut street. He died in a hospital early Tuesday afternoon.

Thirty-seven witnesses were called up to noon Wednesday.

Investigation was started with the resignation of County Judge Sibek following a grand jury presentment against him alleging incompetence.

Weaver was found lying on the ground near the back door of the house by members of the household attracted by the sound of the gun. Neighbors also ran to the scene and a Revera automobile struck him in the left shoulder just above the heart.

The discharge struck him in the left shoulder just above the heart. The gun was fired from close range, powder burns about the wound indicated.

Weaver is unmarried. He has been living in the house with his mother, Mrs. Ophelia Weaver, and sister and brother-in-law, Mr. and Mrs. Ben Tucker. Mrs. Weaver is a saleswoman at Ben F. Smith Dry Goods company.

The man is a hunting enthusiast. It is believed that he was preparing for a hunting trip when the gun discharged. The weapon is a .12 gauge automatic.

Cut in Navy Pay to Be Investigated

British Bluejackets Show Dissatisfaction When Wages Are Cut

LONDON.—(AP)—Bluejackets of the British Navy's Atlantic Fleet through a series of demonstrations against cuts in pay obtained from the Admiralty Wednesday a promise of re-examination of the new rates with a view to the alleviation of such hardships as might be revealed.

This announcement was made by Sir Austen Chamberlain in the house of commons and the ships were ordered to return to their home ports immediately.

Flies 404 MPH



Here's the world's "fastest human." He is Flight Lieutenant G. H. Stainforth, who flew a seaplane in the Schneider Cup races at the rate of 404 miles an hour on one lap and set a new world's speed record of 386.1 miles an hour in four laps over a three-kilometer course at Calshot, England.

Asa Pendleton Is Given Prison Term

Ex-Arkansas Convict Pleads Guilty to Missouri Bank Holdup

SPRINGFIELD, Mo.—(AP)—Two widely known outlaws of the Southwest, caught August 14 in an attempt to haul away the safe of the Bank of Avilla, Tuesday pleaded guilty in Circuit court here to charges of breaking into and blowing a safe at the Bank of Republic. Prison sentences of 10 years each were imposed.

The two are Arthur P. Bruton, born and reared at Norwood, Mo., who escaped from the Texas prison farm in August, 1930, while serving a 99-year sentence and Asa Pendleton, parole violator and many-termer in prisons of Kansas, Oklahoma and Arkansas.

A third man captured with them after the Avilla robbery who goes under an alias as George E. Stone of Tulsa, Okla., was turned over to Jasper county authorities for prosecution in the Avilla hold-up. He has an alibi to support his contention he was not in the Republic robbery.

Betty Tomlinson, 25, of Berger, Tex., and Beryl Davis, 25, also of Texas, who occupied an apartment here with Bruton and Pendleton, and were arrested in connection with the Republic robbery, will be released.

The Davis woman, after being released by the state, was turned over to federal authorities for trial on a charge of possessing stamps stolen in the Norwood postoffice robbery.

American Legion Meet Is Postponed

Members Invited to Attend National Convention by Texarkana Post

This week's meeting of the Hempstead County American Legion post has been postponed by Dewey Hendrix, outgoing post commander. A meeting will be called immediately after the National convention, for the purpose of installing the new post officers, which were elected at the last meeting. Members will be advised of the date of this meet. The national convention opens in Detroit Monday.

The Texarkana post has invited any members of the Hope post who wish to do so, to join them in the trip to Detroit. A coach will be chartered from the Southwestern Transportation Company, provided 25 or more passengers reserve tickets for the trip. The fare is \$25.75 for the round trip, which happens to be lower than the special rate offered by the various railroads.

Bids to Be Received for Work at Hospital

LITTLE ROCK.—(AP)—Bids will be received by the state hospital construction commission on October 22 for construction of a boiler house, smokestack, underground steam and hot water distribution system and construction and installation of boilers and boiler room equipment for the new hospital near B.nton.

Fair Management Urges Co-operation In Annual Event

Fair Park Busy Scene in Final Preparation for Next Week

TO PAY 1930 DEFICIT

Exhibits in Agricultural Department Said to Be Best in History

Reports from various sections of Southwest Arkansas indicate that the greatest array of agricultural exhibits ever shown in this section of the state will be on display at the annual Southwest Arkansas Fair which will open in this city next Monday evening. Splendid crops in every county of the district insure splendid exhibits in every department.

Attractive Premiums

Attractive cash premiums are being offered on agricultural products, livestock, poultry, canning, textiles and educational exhibits. The superintendents in charge of each department are enthusiastic over the prospects for the most successful fair in the history of the institution.

Fair Park is the scene of much activity this week. All the buildings are being thoroughly cleaned and renovated and other needed repairs are being made. Everything will be in readiness to begin receiving exhibits Saturday morning of this week. Farmers, who expect to come to Hope Saturday day are urged to bring their exhibits on this date in order to avoid a rush next Monday. All exhibits must be in place by 6 p. m. Monday, September 21, as the fair will formally open at this hour.

Urges Co-operation

The fair management earnestly requests the hearty co-operation of the farmers and business men of Southwest Arkansas in making the exposition this year a success. The management has been considerably handicapped due to the fact that a deficit was carried over from last year. However, the budget this year has been planned so as to pay the operating expenses this year and to pay the deficit carried over from last year.

With the co-operation of everyone interested in the development of our agricultural resources, the 1931 fair will be a grand success both educationally and financially.

Fall Fashions on View at Robison's

New Stocks Displayed for Autumn Opening at Three Stores

One of the most important shopping events thus far this season is scheduled to start Friday when the Geo. W. Robison stores formally introduce their fresh stocks in a special selling event. These stores are located in Hope, Nashville and Prescott.

Mr. Robison just recently returned from the style markets, where he made the final purchases which have enabled him to publish these special offerings at this time. He states that he has made some of the most advantageous purchases in this history of his business career. He is passing these savings on to his customers, he says.

All this new merchandise has arrived in his three stores, and is now being arranged in preparation for the sale.

Parnell Will Not Poll Legislators

Waiting for Texas Action on Cotton Problem Is Statement

LITTLE ROCK.—(AP)—Governor Parrell said Wednesday he would not poll the membership of the legislature on a special session for school financial relief until definite action was taken by the Texas legislature on cotton.

Reporting a study of school problems, members of a legislative commission recently recommended that the governor poll the members on a special session.

Allen and Moyle Found on Island By Coast Guard

Bulletins

TOKYO, Japan.—(AP)—A sharp earthquake shook Tokyo and vicinity Wednesday night, but as far as could be learned there was no material damage.

LITTLE ROCK.—(AP)—The date of the Little Rock conference of the Methodist Episcopal church, South, was changed Wednesday from October 28 to December 2 at a conference of elders with Bishop Dobbs. Presiding elders of north Arkansas will meet with the Bishop on Wednesday afternoon.

Priests Tell of Storm's Horrors

Describe Rescue of Fifty Boys From Ruins of Catholic College

MOBILE, Ala.—(AP)—A graphic story of how death and destruction in British Honduras hurricane and how a gallant band of priests groped in the darkness to carry on rescue work was told here Tuesday night by Father James R. O'Neill, S. J., of St. Louis University, St. Louis, Mo., and Eddie Johnston, of New Orleans, agent for the Missouri Steamship Line, first persons to reach the United States from Belize.

They landed in Mobile Tuesday night. Both Father O'Neill and Johnston were in Belize when the hurricane and tidal wave swept nearly 2,000 people to their deaths.

"It first began to blow about 1 o'clock Thursday morning," said Father O'Neill, aged 50. "I was in the priests' house with four other priests and Bishop Joseph A. Murphy. It blew all morning and about 3 in the afternoon the hurricane reached its maximum. Then there came a lull."

Hear of College's Collapse

"We thought the worst was over. Then news came to the priests' home that St. John's College, located directly on the beach about two miles away, had collapsed.

Equipped with holy oils, the priests set out for the college where reports said several priests and about 17 boys had been pinned by the debris.

"We found our way on foot through the streets on a small road leading into the college," Father O'Neill continued. "There we met Brother Jacob, about 33, prefect of the institution, and he was leading about 50 small boys into town from the college."

"A huge surf was rolling and the wind seemed to be increasing gradually. With Brother Jacob we lifted the boys to the top of an old burial vault, about 20 feet long and 10 feet high. Then, when we suddenly saw an eight foot wall of water crashing in toward us, we threw ourselves on the ground and luckily escaped.

Father O'Neill said the wind sprang up again after the tidal wave and blew hard for about one and one half hours.

Ferry Improvised

"Then we started off again, determined to get these lads to town safely," Father O'Neill said. "We made our way to a creek, about 25 feet wide, but discovered the bridge had been washed away. Brother Jacob leaped into the creek and swam to the opposite shore. There he rigged up telephone wires which had been blown down during the hurricane. He strung them across the creek and the boys ferried themselves to the other side, using the hand over hand crawl."

Brother Jacob, described by Father O'Neill as a hero, led the boys through mud ankle deep, waist high debris and a mass of entangled wires to reach the cathedral about 8 Thursday night.

Father O'Neill said in the first blow when St. John's College was shattered, Fathers Ferris, Boone, New, Tracey and Pallacios; Brother Rogers and four teacher scholars, Messrs. Byrne, Baunheimer, Koth and Smith, were pinned to death beneath the debris.

The priest described Father William Corey, president of the college, as another hero.

"When the first high winds hit," he declared, "Father Corey ordered all the boys, priests and brothers from the place. The victims were crushed to death before they could leave the college. Father Corey remained on the scene, doing rescue work and the first we saw of him was when he reached the priests' house carrying on his back a small lad he had rescued."

First Message In Week Received By Fiancee of Moyle

Located on Uninhabited Island According to Report

FIND CRAMER PLANE

Wreckage Identified by Official of Aircraft Corporation

BULLETIN

SEATTLE.—(AP)—Trans-Pacific fliers, Moyle and Allen, reported Wednesday that the Seattle plane was to be safe in Olympos Gulf of Northern Kamchatka.

SEATTLE, Wash.—(AP)—The coast guard received a report Wednesday that Cecil A. Allen and Don Moyle, California aviators, missing more than a week after a trans-Pacific flight attempt from Japan to Seattle, had been sighted.

Wednesday's message received from the coast guard from the naval station on St. Paul Island in the Aleutians was addressed to Moyle and Allen, and was signed by Moyle's fiancée, Mrs. Helen Moyle, of Seattle. The message said that the plane was found safe on an uninhabited island. No details were given in the early report.

Several vessels of the coast guard have been combing the Aleutians westward of their base at Dutch Harbor.

Cramer Plane Found

NEW YORK.—(AP)—K. D. Voster, factory manager for the Edo Aircraft Corporation Wednesday definitely identified the wreckage found in the North Atlantic by the British Trawler, Lord Trent as that of the plane of Parker Cramer, American flier, who with Oliver Paquette, his mechanic, were lost on a flight from Detroit to Copenhagen.

Voster identified markings found on the ship as those of Cramer's plane.

1931 Style Show Wednesday Night

Final Rehearsal Is Held for Third Annual Fashion Event

With the final rehearsal successful Tuesday afternoon, all arrangements are complete for the third annual showing of the Style Revue at the Saenger theater at 8:30 Wednesday night.

Eighteen stores have their latest gowns and suits fitted to local models, who will appear on the runway and stage of the Hope theater. Manager Elliott Johnson, of the Saenger, reconstructed the stage and built new scenery for Wednesday night's event.

Models and other arrangements were secured by the Business & Professional Women's club, co-operating with the Saenger and The Star.

Store windows are being veiled Wednesday, to be revealed to shoppers an hour before theater-time Wednesday night. The best-dressed display window will be awarded a cash prize.

Mr. Johnson's feature picture at the Saenger, before and following the stage show, will be "The Day After Tomorrow," a pre-release showing simultaneous with New York City. Stars of the picture are Genevieve Tobin and Betty Compson.

Annual Singing at Antioch Sunday

All Singers Requested to Attend—Many Singers Are Invited

The annual singing will be held at Antioch church, three miles east of Emmet next Sunday, September 20. All singers are urged to attend. Lunch will be served at the noon hour. Everyone who has books are requested to bring them.

Bachelor Buttons!

Subscription Rates (Always Payable in Advance): By city carrier, per year \$12.00; 6 months \$6.75; one year \$5.00. By mail, in Hempstead, Nevada \$12.00; elsewhere \$13.00. Single copies 35¢. Outside the United States \$15.00 per year, elsewhere \$5.00.

Mr. and Mrs. Williams needn't worry about a community of interests. They have it, and they took a very wise step



E. J. R. 1931

JIMMIE CRUM
OF SANTA MONICA, CALIFORNIA,
DOES THE BACK FLIP
FROM THE TOP OF A 40-
FOOT BUILDING, AND
LANDS IN
SAND!

VENUS OF MELOS
ONE OF THE MOST FAMOUS STATUES IN
THE WORLD, WAS BURIED FOR ALMOST
20 CENTURIES BEFORE IT WAS DUG
UP IN PIECES ON THE ISLAND OF MELOS
... FROM WHICH IT GETS ITS NAME ...
REG. U. S. PAT. OFF.
© 1931 BY NEA SERVICE, INC.

**"SINGING SANDS" ... THIS PHENOMENON, SO OFTEN HEARD IN THE DESERT,
IS BELIEVED TO BE CAUSED BY THE RUBBING TOGETHER OF MILLIONS OF
GRAINS OF SAND**

A MEMBER NEWSPAPER OF THE ASSOCIATED PRESS

SOCIETY

Mrs. Sld Henry Telephone 321

If you are sighing for a lofty work, if great ambitions dominate your mind, just watch yourself, and see you do not shrink. The common little ways of being kind if you are dreaming of a future goal. When crowned with glory, men shall own your power. Be careful that you let no struggling soul go by unaided in the present hour. If you would help to make the wrong things right. Begin at home, there lies a lifetime's work. Weed out your garden, for all women's sight. Before you try to till another's soil. —E. W. W.

California Girl Wins Third Title



She made it three tennis titles for California—did Miss Ruby Bishop of Pasadena, shown above, when she won the girls' national singles tennis championship by defeating Miss Alice Marble of San Francisco at Philadelphia in the finals. Yes—Mrs. Helen Willis Moody and Ellsworth Vines, women and men's champs—are Californians too.

from a visit with Mr. and Mrs. Carter Gibson in San Angelo, Tex.

The Worthy Grand Matron will meet with the Hope Chapter O. E. F. on Saturday, September 19, at 7:30 p. m. instead of Friday, September 18 at was previously announced. All members are urged to be present and on time.

Saenger Theater

Wednesday—Today

A double program that all will like. On the screen the pre-release showing of "The Gay Diplomat." A thrilling story of love and adventure in war and with Betty Compson and Genevieve Tobin. Also "Reno Bound," a hilarious two reel comedy and Paramount News. On the stage a Gala Style Show featuring the latest styles and fashions.

Thursday—Friday

One of the best dramatic thrillers in some time and with a great cast. "Silence," with Clive Brook, Peggy Shannon, Marjorie Rambeau and Richard Arlen.

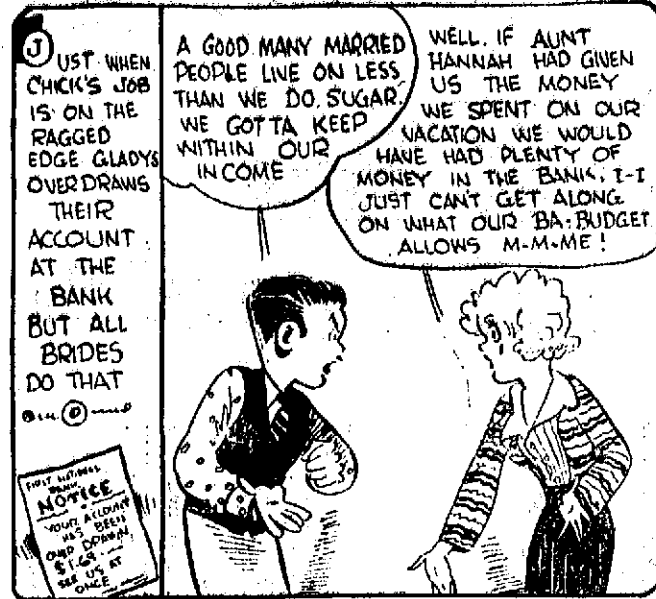
Saturday Only

Ranked as one of the greatest plays ever known in all theatrical history, the play "The Squaw Man" comes to you now as a great thrilling talking Western epic and with that great actor, Warner Baxter, making his appearance in Hope again after several weeks. It is in every way an excellent show. Everyone knows the story and the quality of it. Safe to say you rarely ever get such a splendid picture for one day showing. So hurry down to see it.

Coming Sunday—Monday

The greatest air epic of all time. "Dirigible" overshadows any picture ever made. Sponsored by the U. S. Navy and Air Forces this great picture with Jack Holt, Ralph Graves and Fay Wray will grip you by its marvelous grandeur and realism.

THE NEWFANGLES (Mom'n Pop)



Chick Solves the Problem!



B. & P. W. Club to Sponsor Red Cross

Drive to Begin Soon and Be Completed on November 11

The Hope Business & Professional Women's club met in regular session Tuesday night at the Barlow Hotel with Mrs. Frank Russess as hostess. The long tables were decorated with vases of roses and ferns, and covers were laid for 23 members and five guests, Miss Ford and Mrs. Beane of Nashville; and Mrs. Farker and Mrs. Thomas of Stamps; and Mrs. Margaret Simms McDonald, state president.

After a vocational roll call, the first speaker of the evening was Miss Jean Laseter, whose subject was: "What the Club Membership Means to Me." Miss Laseter stated that the club had been a source of great help to her, socially and otherwise; that the club had made her a "better business woman," by teaching her to think and work with others.

Miss Mamie Twitchell reviewed an address by Miss Earline White, National recording secretary, given at the Hot Springs conference, on "The Meaning of the Emblem."

Mr. Ralph Routon introduced Mr. C. B. Allen, of the American Red Cross, who addressed the club on behalf of the drive for membership that is being put on between now and November 11. Mr. Allen stated that this was the Golden Anniversary of this wonderful organization, which was first started by Clara Barton. He also said that there were now some 3,900 chapters of the American Red Cross, and some 6,000 branches of the Red Cross in the United States today. "The Red Cross is now an international organization, making her lead over any other organization today," said Mr. Allen. Arkansas and Oklahoma have been put back ten to fifteen years financially through the drought last year; and that this was proved when the last bond issue was handled. The speaker said that this situation had come about through the adverse publicity received by Arkansas and Oklahoma during the drought; and that these states had a chance to redeem themselves by going over to top with the membership drive for the Red Cross.

Mr. Allen solicited the co-operation of the Business & Professional Women's club in this work; and the club voted to undertake the work, in connection with the American Legion Post. Miss Mary Jones was elected chairman of the Red Cross committee, an selected Miss Mamie Twitchell as her assistant.

Mrs. Margaret Simms McDonald, state president, addressed the club, and stated that the National Federation had 60,000 members at the present time, and that the National Federation of Business & Professional Women's club originated the slogan "At Least a High School Education for Every Business Woman." Mrs. McDonald also stated that 12,000 boys and girls have been helped by the Student Loan Fund. Also that the annual health examination for every member was fostered by the National Federation. Health programs were

After Air Elopement



Clearly happy in the role of bride was Mrs. Aimee Temple McPherson Hutton as she posed with her third husband, David Hutton, in the patio of Angelus Temple, Los Angeles, following their romantic air elopement.

State Provides Limestone

NASHVILLE, Tenn.—(AP)—An appropriation of \$25,000 has been made by the Tennessee legislature to provide pulverized limestone to farmers at cost.

Pleasing Governor Made Poet Laureate

OKLAHOMA CITY.—(AP)—Paul Kroger of Guthrie, 24 years old, sent Gov. W. H. Murray a poem he had written on the subject of patriotism. Now he is the state's new poet laureate.

Murray named the youth to succeed Miss Violet McDougal of Sapulpa, appointed in 1923 by former Gov. J. C. Wallon.

Seven hundred two-room cottages will be built in the Olympic village to house athletes for the 1932 games at Los Angeles.

ORDINANCE No. 446

An ordinance to levy a tax on all Taxable property in the City of Hope, Arkansas, for the year of 1931.

Be it ordained by the City Council of Hope, Arkansas, That a Tax of 5 mills be and is hereby levied upon all Taxable property, both real and personal within the City of Hope, Arkansas, for the year of 1931, and that all monies collected and raised by said Tax shall constitute a general fund to defray the general and ordinary expenses of said City of Hope, Arkansas, and that said levy be certified to the Clerk of Hempstead County, Arkansas, to be placed upon the books and collected at the same time and in the same manner as the

KC

BAKING POWDER

SAME PRICE for over **40 years** **double acting** **25 QUINCES FOR 25¢** **MILLIONS OF POUNDS USED BY OUR GOVERNMENT**

BASEBALL COURT

Now being operated at 112 S. Elm St. Official League Balls and Regulation Bats **5 CENTS A GAME** Fun, Competition and Exercise \$1 Cash Prize Each Day for High Score Come by and Hit the Ball

RAY ROBINSON, Inc. 112 S. Elm St. Hope, Ark.

state and county taxes are collected. September 1931. This ordinance shall take effect and be in full force from and after its passage and publication. Passed and approved on this 15th day of September 1931. JOHN P. VESLEY Mayor FRED WEBB City Clerk



We'll wash all your clothes with **IVORY SOAP**

without a cent of extra cost to you!

Every article you send to us is washed till it fairly gleams, in baths of pure billowy Ivory suds. Gentle suds made with water that's as soft as rain.

Here your clothes are rinsed—over and over again—until every lurking soap bubble is gone. That is why our crisp laundry packages have such a fresh, soap-free fragrance about them.

You can trust us with your nicest things. Ivory will protect them, just as it protects the millions of tiny babies who receive their daily baths with Ivory.

If you want "Ivory-washed" clothes, telephone us and our driver will call promptly.

Everything Washed in Ivory Soap **Nelson-Huckins' Laundry** Phone 8 For Correct Time This Plant Is Fully Protected Against Fire by Automatic Sprinklers

Mrs. John Welborn TEACHER OF Piano, Voice and Organ

Member State Examining Board for School Music Teachers, and Henderson State College Summer Faculty. Former organist, pianist Radio K. T. H. S.

Beginners a Specialty.

Studio Next to HIGH SCHOOL Phone 307

Phone 133 **SAENGER** A Malco Theatre

Wednesday Evening Only—September 16th The Season's Newest Picture Play A Drama of High Romance—Dangerous Deeds—And Love in War



This is Pre-Release Showing of this Marvelous Picture Over the Entire South—We Urge You Not to Miss It!

ON THE STAGE

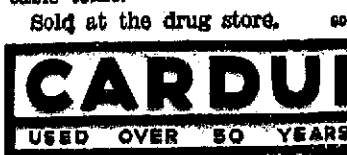
A Gala Style Show

Sponsored by Business and Professional Women's Club of Hope—Showing in Gorgeous Revue the latest Fashions from World's Leading Fashion Centers.

A Novel Stage Presentation You Will Thoroughly Enjoy STAGE SHOW AT 9:00 Pass List Suspended!

CHANGE OF LIFE

FOR over fifty years, women have been taking Cardui for troubles like Mrs. M. C. Weatherford, of Tahlequah, Okla., describes below: "I had spells (during change of life) when I could not stand up. I had the headache all the time. I was dizzy and had attacks of nausea. I read about Cardui, so I got a bottle to try. It helped me so much that I continued to take it until I was entirely past the critical period of my life. I have given Cardui to my girls. It has been a wonderful medicine in my home." Cardui is a mild, purely vegetable tonic. Sold at the drug store.



Tune In On This

and get the Facts

PATTERSON SPEAKING

Our Entire Stock To Be Turned Loose At A Public Cash Converter Sale Beginning Sat. Sept. 19th At 9 A. M. Breaking All Records For Value Giving See Tomorrow's Hope Star For Full Particulars The Best News Of The Year



"WHERE PRICE AND QUALITY MEET"

WE
CORDIALLY
INVITE YOU
TO ATTEND
OUR

FALL OPENING SALE

Smart Frocks



Never before have we been able to assemble such attractive Dresses at such a low price for our first Fall Sale. Distinctive new Dresses for afternoon, sport and street wear, headed by the well known Classy Jean frocks. Fall colors—mauve, brown, cricket green and black are in good taste for all occasions.

Ladies \$5.00 Value Silk Dresses
Fall Opening Sale only

\$2.98

Ladies \$7.50 Value Silk Dresses
Fall Opening Sale only

\$4.98

Ladies \$15.00 Value Silk Dresses
Fall Opening Sale only

\$9.98

BEGINNING FRIDAY SEPT. 18

An event that interests all Southwest Arkansas. We have concentrated on the Geo. W. Robison Fall Opening Sale energy and enthusiasm. The Sale has been planned for months, and with the three giant Department Stores in Hope, Prescott and Nashville, with every Department in each Store running over with the newest and choicest Merchandise from the best markets in America, prices will be the lowest in history at Robinson's this Fall. We own the goods cheaper than ever before and will sell them that way. Here we challenge comparison—we are carrying the largest stock in the history of our business. Business will be good. Every clerk is on his toes to serve you. This is the big parade, and we are marching with the new styles, complete assortments, size and kinds. We again invite you to march with us in our FALL OPENING SALE!

Boys' Caps

One table of Boys' Caps, special buy! 98c values, in our Fall Opening Sale only

49c

School Tablets

School Tablets, wide and narrow, 5c values at 2 for

6c

Good Lead Pencils, each only 1c

Wash Frocks

Wash Frocks—100 values up to \$2.00; they are new, short and sleeveless; fast colors. Fall Opening Sale, each

49c

Shirts and Shorts

Men's and Boys' Shirts and fancy colored Shorts, 25c values, in our Fall Opening Sale

25c

Matches

Six boxes of good Matches in our Fall Opening Sale only

13c

Six boxes good Matches FREE! They are guaranteed

New Fall Suits



Extra Special—Showing hundreds of patterns to select from, in Tweeds and Cashmere, and many Woads in this special group. Styles particular for College, they are durable for school, for sport, for business; in all the new Fall shades—browns, blues and the gray mixtures. We challenge comparison to all Southwest Arkansas. Sizes 35 to 44, values up to \$19.98, extra special price

\$9.85

Big showing in Men's and Young Men's Suits, conservative styles, new Fall Suits, values up to \$12.00. Fall Opening Sale price.

\$4.98

Kirschbaum Clothes—Men this is the pride of the clothing department. In this line you'll find the best tailoring, the finest fabrics made in America. Suits for the Young Men as well as for the conservative Men of affairs. Value standards are new this Fall. Not in years has the dollar had more buying power. You must see clothes to appreciate the value. Fall Opening Sale, prices up to

\$24.85

Ladies' Shoes



The much wanted crepe sole sport Oxfords in the tan, brown and black, and combination of colors, sizes 3 to 8. Fall Opening Sale price, per pair

\$1.98 TO \$4.98

Hope Bleaching

Standard the world over, 13 yards to the customer. Fall Opening Sale, yard

9c

House Shoes

Ladies' House Shoes—one special table of felts and leather, broken sizes in many colors, 98c values at

49c

Another assortment of \$1.50 values for only

98c

Cretonne

Cretonne—500 yards of beautiful designs, 36 inches wide. 25c value, yard only

12 1/2c

Hats

Men's Hats—Special purchase of silk lined Felt, in many shapes in browns and grays, values up to \$4.00, in our Fall Opening Sale, per pair

98c

Work Socks

Men's Grey Work Socks—Heavy weight, in our Fall Opening Sale, 5 pairs for

25c

Ladies' Full Fashioned Hose

These are regular \$1.00 Ladies' Full Fashioned Hose, silk from top to toe, in light service weight, 14 different shades, light or dark, the kind that wear; sizes 8 1/2 to 10. \$1.00 values. Fall Opening Sale, per pair

49c

Also the nationally known Phoenix Hose of the better kind; they do not shine; dull finish. Fall Opening Sale, per pair

98c

Misses' Shoes

\$2.50 values in black and tan, all leather Misses' Shoes at

\$1.98

\$3.00 values in black or tan, all leather Misses' Shoes at

\$2.48

\$4.00 crepe sole Oxfords in brown or tan at

\$2.98

Boys' Shoes

Boy's \$3.00 values in black Shoes and Oxfords at

\$1.98

\$3.00 values in black or tan, for growing Boys, for

\$2.48

Bargains In Notions

Williams' 5c Alum Powder, Fall Opening Sale price **10c**
Palm Olive Soap, Fall Opening Sale price, 2 bars for only **15c**
Talcum Powder, big can, Fall Opening Sale price **10c**
Bath Salts, in a nice jar, Fall Opening Sale price **25c**
Narcissus 25c Perfume, Fall Opening Sale price **10c**
Almond Cold Cream, 25c value, Fall Opening Sale price **10c**
15c Scrim, with ruffled colored border, Fall Opening Sale, yard **10c**
Bath Towels, fancy borders, Fall Opening Sale, each **10c**
Face Towels, buy a winter's supply, Fall Opening Sale, each **10c**
Sheets, size 72x90, in our Fall Opening Sale only **75c**
J. & P. Coats Thread, Fall Opening Sale price **4c**
Silk Thread, special for this Fall Opening Sale at **5c**
Oil Cloth, a good grade, fancy patterns, Fall Opening Sale, yard **25c**
Umbrellas, \$1.50 values, Fall Opening Sale price **98c**
Kotex, special in our big Fall Opening Sale at **39c**
Jerzettes, special in our big Fall Opening Sale at 12 for **25c**



Men's Union Suits

Men's Union Suits in Silk and Rayon, tailored to perfect comfort, in flesh, blue and blue, all sizes. \$1.25 values in our Fall Opening Sale per suit only

49c

Millinery Week at Robisons



A Fall Feature Fashion Event
You will delight in choosing your Fall Hat here—now; and you will enjoy wearing it. Turbans and tan effects in velvets and chenille; colors can be had in black, cricket green, tan, black and many other Fall shades, at astonishingly low prices of

98c \$1.98 \$2.98 AND UP TO \$4.98

New Piece Goods

Our new Piece Goods Department is even more complete than ever before. Here are the Fabrics for Fall showing: Big assortment of Silks up to \$2.00 values, Fall Opening Sale price, the yard

98c

36-inch Bleaching, Fall Opening Sale price, per yard

9c

5c Prints in figured designs, a big assortment, Fall Opening Sale price, per yard

25c

3-4 Brown Sheeting, Fall Opening Sale price, per yard

25c

Apron Gingham, pretty patterns, Fall Opening Sale price, per yard

5c

5c Dress Linens, in all the popular shades, Fall Opening Sale, yard

39c

Outing, light or dark patterns, Fall Opening Sale

10c

36-inch Outing, in a good 17 1/2c value, Fall Opening Sale, yard

12 1/2c

Brown Domestic, 36-in. wide, Fall Opening Sale price, yard

5c

Brown Domestic, heavy grade, Fall Opening Sale price, yard

8 1/2c

25c Shirting, 36-inches wide, Fall Opening Sale price, yard

12 1/2c

Prints, in all colors, values to 25c, Fall Opening Sale price, per yard

19c

Bed Ticking good mattress ticking, Fall Opening Sale

10c

Good Feather Ticking, now on Sale in our Fall Opening sale, yard

19c

Quilt Bundles, a money saving value in our Fall Opening Sale

39c

Special—Mattress Ticking—5c

One special lot of Mattress Ticking, in our Fall Opening Sale, per yd.

5c

Special—36-inch Percale—5c

36-inch Percale, a very good grade, in our Fall Opening Sale, per yard

5c

LADIES' COATS

That offer varied choice in fabric and furtrimmings. Quality and style you would never expect to find at such bargain. Fabrics in Broadcloth, Suedes, Velours and many novelties, Woolens and Tweeds. Many come plain and others fur-trimmed. New Fall shades as well as black; sizes from 12 to 16.

One lot special purchase, \$7.50 values, Fall Opening Sale price

\$4.98

Ladies' \$10.00 Coats, in our Fall Opening Sale only

\$7.48

Ladies' \$15.00 Coats in our Fall Opening Sale only

\$9.98

\$20.00 High Grade Coats, Fall Opening Sale only

\$14.85

\$25.00 High Grade Coats, Fall Opening Sale only

\$19.85

Others in our Fall Opening Sale, up to

\$29.50

Special—Mattress Ticking—5c

One special lot of Mattress Ticking, in our Fall Opening Sale, per yard

5c

Boys' and Girls' Shoes

Just the Thing for School Wear

Girls' Strap Sandals, sizes 5 1/2 to 2. Fall Opening Sale price, pair

98c

Misses' and Boys' Oxfords, sizes 6 to 2. Fall Opening Sale price, pair

98c

Boys' and Misses Oxfords, sizes 6 to 11 1/2. Fall Opening Sale price, pair

75c

WASH FROCKS

98c and \$1.98

This department is the pride of the store; 1000 new Fall models just arrived. These smart frocks are the most beautiful made in the most becoming styles. For the young lady, we have the circular skirt with the flare sleeve, both the eon effect and the tight basque. For the matron, you may choose the princess, the coat or the straight line. Materials: foulards, prints, percales and broadcloths, in all the popular Fall shades and all fast colors. They are popular for school, house, street, and all-time wear. Sizes from 14 to 32.

98c \$1.98



Ladies' and Misses' SWEATERS

Styles in Slip-over and Coat Sweaters; colors in brown, tan, blue, green, black and many combinations of colors. To be worn for school, street, sport and all-time wear. In our Fall Opening Sale priced at

49c TO \$4.98

PRESCOTT

NASHVILLE

HOPE

"The Leading Department Store" GEO. W. ROBISON & COMPANY

Boys' Union Suits

50c value in Boys' Union Suits, sizes 4 to 16, Fall Opening Sale only

39c

75c value in Boys' Union Suits, sizes 4 to 16, Fall Opening Sale only

49c

Misses' Union Suits

Misses' 25c value in Union Suits, ribbed, Fall Opening Sale price only

39c

Misses' 50c value in Union Suits, pants and light weight, Fall Opening Sale only

49c

HOPE STAR AND DAILY PRESS, HOPE, ARKANSAS

Wednesday, September 16, 1931

HOPE STAR AND DAILY PRESS, HOPE, ARKANSAS

100

WASHING UP SPORTS

By Laufer

The Standings

AMERICAN LEAGUE			
Club	W.	L.	Pc.
Philadelphia	99	43	.693
Washington	85	56	.602
New York	83	57	.593
Cleveland	72	68	.515
St. Louis	59	83	.415
Detroit	57	86	.399
Chicago	55	86	.392
Boston	53	86	.381

Philadelphia 14, Cleveland 3.
Boston 3, Chicago 2 (10 innings).
New York 9, Detroit 2.
St. Louis 5, Washington 4.

NATIONAL LEAGUE			
Club	W.	L.	Pc.
St. Louis	95	49	.659
New York	84	59	.587
Chicago	76	68	.528
Brooklyn	74	70	.514
Pittsburgh	71	72	.495
Boston	61	81	.430
Philadelphia	60	85	.415
Cincinnati	53	90	.371

Pittsburgh 5-2, Brooklyn 2-1.
St. Louis 5, Philadelphia 2-1.
Others rained out.

Australian Flier Closes Airline, May Come to U.S.

SYDNEY (AP)—Financial reasons may compel Australia's leading aviator, Air-Commodore Kingsford Smith to leave his own country, possibly to go to the United States.

The flier has received an attractive offer from an American air line, he says. Recently the interstate air line founded by Kingsford Smith was forced to close down.

New Building Material Found

BERLIN (AP)—A new building material consisting of artificial pumice has appeared on the German market. The main use intended for it is the manufacture of hollow blocks.

U. OF ARKANSAS VETERAN LINEMEN



FAYETTEVILLE, Ark.—Of the eight survivors of the 1930 Razorbacks forward wall, six have reported at the University of Arkansas for football practice. The missing are Joe Chambers, veteran end, who is recovering from an appendicitis operation in a Memphis hospital, and Rex Houston, declared ineligible because of scholastic deficiencies. Chambers is expected to join the squad in time for the conference games.

The returning linemen are headed by Captain Earl Secrest who is expected to fill a utility role this year. Ex-

perienced at guard, the Hope boy may nevertheless be called on to perform at end this year. The dearth of wingmen and the presence of several good guards may compel the coaches to use Secrest where he will be of the greatest value to the team.

J. L. "Bull" Erwin, 190-pound tackle from McGehee, and Lewis Stout, Sulphur Springs boy who won his letter at guard last season, appear certain of regular berths on the 1931 Razorback team. Erwin was in camp at Ft. Sill during part of the summer and later helped construct new tennis

courts at the University. Stout was the merchant prince of Sulphur Springs, where he ran a store during the summer.

LeRoy Kelley, lightweight center, was in camp at Ft. Leavenworth during the summer, as was also Earl Barr, veteran guard from Jonesboro. Both reported to Coach Bassett in excellent condition. Jack Robinson of Hope, 215-pound tackle worked in a local garage. Sophomore candidates are going to have a hard time ousting any of these veteran linemen from their positions.

Federal Seed Loan Office Warns It Is Firm Collector

By FRANK I. WELLER

(Associated Press Farm Editor)
WASHINGTON, (AP)—With only \$400,000 of the \$47,000,000 lent to farmers in the storm and drought areas to produce new crops in 1931 voluntarily repaid, the federal seed loan office has decided on an air-tight policy to insure collection of principal and interest.

Elevator men in the northwest, cotton dealers in the south and merchants and processors generally have been notified of the government's prior lien on "drought loan" crops. They also have been supplied with lists of farmer-borrowers and their amounts of indebtedness.

These agencies have been instructed to deduct and hold for the government the first proceeds of mortgaged crops to the extent of indebtedness thereon or suffer the penalty of repaying the loans and interest due out of their own funds.

To the farmer it means no pay for his produce until his debt to the government has been liquidated.

The seed loan office says prosecu-

tions may follow where willful disregard of these instructions is proved. Drought loans in previous years have been subject to such collection, it being requisite to application for assistance that the farmer list his customary trade resources.

In addition to notification of dealers that loans must have been repaid or liquidated at the time of sale of mortgaged produce to them, approximately 100 collectors have been added by civil service examination to the seed loan office. They will be sent into all drought loan areas as mortgages fall due.

For the most part loans in the northwest are due in September, in the south in October and elsewhere in November. The small amount of voluntary repayments to date is credited to the unusually late movement of crops to market.

There were approximately 385,000 drought loans made on the current crops. They averaged slightly less than \$140, although some ran several times that amount while others were

It would take almost five bales of

6-cent cotton to repay a loan of \$140 with interest and about 350 bushels of 40-cent wheat.

Henderson Recruits to Battle Prescott High

ARKADELPHIA, Ark.—The Hen-

derson State College non-letter football men will go to Prescott Friday afternoon for a game with the Prescott High School team. This game has been played early in the season for many years and is a means of giving the coaches a line on the talents of freshmen members of their football squads. Coach Eugene Sherman and Assistant Coach Rufus Crews will use probably as many as 30 men in the Prescott game.

Having beaten the Malvern High School team 44 to 0, the Ouachita

Birmingham Opens Against Houston

Dixie Series Begins—A's Clinch Another Pennant in American

The Dixie Series for the championship of the South was to open Wednesday at Birmingham, with the Barons, champions of the Southern Association, meeting the invading Houston Buffaloes, champs of the Texas league. Jerome (Dizzy) Dean, famous, recalcitrant hurler of the Buffs, will start for Houston, opposed by the veteran Ray Caldwell, who was pitching baseball 20 years before Dean broke into organized baseball. They are the leading pitchers of their respective leagues.

Wednesday's and Thursday's games will be played in Birmingham after which the series switches to Houston, skipping Friday and opening in the Texas city Saturday with the third game. The fourth, and if necessary the fifth games also will be played there. Should the series go to six games, the final will be played in Birmingham again.

Odds were quoted at 5 to 4 in favor of Houston winning the opening contest.

In the National League, the champion St. Louis Cardinals defeated the Phillies 5-0 Tuesday, while the second-place New York Giants were idle, still leaving St. Louis one game shy of clinching its second consecutive pennant. One more defeat for New York, and the race is all over—as it was for all practical purposes more than a week ago.

"Big Jim" Lindsey, the Cards' relief hurler, turned in a fine performance, pitching his own game all the way and holding the Phillie to five hits.

The Pittsburgh Pirates, wreckers of pennant hopes, destroyed Brooklyn twice in one afternoon, by the scores of 5-2 and 2-1. Dazzy Vance, Brooklyn's great pitcher, was the victim in the second game.

In the American League, the Philadelphia Athletics batting hard behind Eddie Romel overwhelmed Cleveland 14 to 3, and clinched their series with Detroit, winning the final 9 to 2. Lou Gehrig knocked out his 44th home run.

The Washington Senators went down before St. Louis, 5 to 4, and lost their last chance to overtake the Athletics, who clinched the American League pennant again—although actually the A's attained an impossible lead more than a month ago and the race was all over then. It now remains to be seen whether Washington or New York will finish in second place. The A's can lose all their last 12 games, and Washington win all of its 13, and the A's will still win the pennant. But New York is now only one game behind Washington for second place.

"Boy, whah did you say you got wounded? In what battle?" "In de Doggone Forest," promptly replied Rastus. "You mean the Argonne?" someone asked. "Well," said he, "maybe they are gone now, but they was there then."

College non-letter football squad will go to El Dorado Saturday to play Coach Bill Watson's high school eleven. After this game it is expected Coach Rowland will transfer some of the freshmen to the varsity squad for further observation with a view of using some as regulars. Among the freshmen stars is Teet Friend, last year El Dorado star who was selected as all-state guard.

Hooks and Slides

A Passing Memory

HARRY SINCLAIR announced the other day that following the action of the stewards at Saratoga barring his horse because of the poisoning of the filly, Ladana, he would sell out the stable. That means the passing of the Rancocas white and green silks from the tracks, and these were colors that one day were unbeatable.

The dissolution of the stable comes two years after the death of the Old Master, Sam Hildreth. It was Hildreth who introduced Sinclair to racing, who trained his great horses of a few years back and who built the stable into one of the greatest on the American turf. His name arouses memories of brilliant victories.

Sam Was the Boss

It occurs to me somehow that if Sam were alive, a Sinclair horse would not have been poisoned. Sam had a way of handling those things. There were no monkeyshines with the Rancocas string when Sam was prowling around the barns.

Sinclair used to be a great baseball fan. He knew little about horses until the day when he was introduced to Hildreth, who marked his program that day and picked six straight winners. That interested Sinclair a lot. He bought shares in several horses Hildreth then had in training. Soon they formed a partnership, with Hildreth trainer and manager. The two men bought Rancocas, Pierre Lorillard's old stud farm at Jobstown, N. J., and remodeled it.

Great horses have carried the Sinclair-Hildreth colors and famous jockeys have worn them. One of the greatest of the string, I think, was Grey Lag. Mud Hatter was another. Zev won more renown than perhaps any of the others. Kai Sang, Tryster and Nedema were part of that doughty string.

"A Mite Skeery"

AMUSING stories are told of Sam's superstitions. He had a

DID YOU KNOW THAT—
ONE of the most crushing defeats ever sustained by the Rancocas stable was staged at Latonia. . . . In Memoriam was the stable that "penned the trick, making Zev eat some dust. . . . Zev had just won nine races in a row. . . . After finishing twelfth in the Preakness, the Sinclair speedster had swept the tracks as a three-year-old, winning the Kentucky Derby, Withers, Belmont, the International with Papyrus. . . . The Latonia championship was a mile and three-quarters. . . . Sinclair, Col. Zevaley, after whom the horse was named, Hildreth and a few others poured thousands into the mutuels. . . . making Zev a short-priced favorite.

entry in the paddock. He always thought that small dogs with long hair brought luck. He would not travel or allow his horses to be shipped on Friday. Once he sent some horses to Pimlico; they arrived early Friday; he put them back in the cars on Saturday with a race, and moved on to Bowie. There was a certain spot at Belmont where he would saddle his horses. That was a lucky spot. When Papyrus was brought out to race Zev in 1923, Hildreth refused to saddle Zev in a special enclosure built for the day. Officials argued with him, but he only growled:

"What do you think I want to do—change my lucky?"

Zev, in his white hood that day, flying around the oval lengths in front of the British Derby winner—Sande in the saddle, singing a soft song to Zev and turning half way around to see where in the world Papyrus was—Laverne Fator closing in the stretch atop great-hearted Grey Lag—these are brilliant pictures in which the Rancocas colors remain to sub a cross-eyed and a view of the memory.

FOR YOUR INSPECTION

THE MERCHANT and manufacturer who advertise, actually are placing their merchandise before you for inspection. They invite your most critical attention and an uncompromising comparison. And their advertisements, so to speak, say to their products: "We have introduced you to the public—now stand on your own merits."

If the manufacturer and merchant did not have confidence in their wares, they would hesitate to call attention to them. For advertising rigidly tests the maker, the seller and the merchandise. Business so tested, and found not wanting, is prosperous. In the long run, you can depend on the man who advertises, as well as on his product. That is one reason why people have found that it pays to read advertisements.

It is through advertising that the excellent things of the world are brought to the attention of those who are seeking for the best and most economical way to spend their money.

Read the advertisements. They are news.

